

Mr. Vikas Jain

Co-Founder

Micromax Informatics

Vikas Jain is the Co-Founder Micromax Informatics Limited. With over 14 years of experience in international business & planning and the information technology sector, Vikas has played a crucial role in garnering and accelerating the business dynamics of Micromax. With his unique set of expertise in the 3G business dynamics, coupled with a great sense of innovative world scale business ideas, Vikas has successfully contributed in taking the company to newer markets and helping in global expansion.

Vikas upholds diligence and perceptiveness in all his endeavors and understands the fact that Micromax being a homegrown market has an edge over the rest when it comes to its international counterparts in terms of the understanding of the Indian consumer.

Prior to his entrepreneurial journey, Vikas was associated with renowned companies like TELCO, GE and Daewoo. An aggressive winning trait coupled with undying efforts of a like-minded team is what Vikas assumes to be the thrust behind Micromax's step to a successful pedestal.

Vikas espouse the fact that life is purely about passion and more about enjoyment. Anything that sets the adrenaline rushing excites Vikas. An ardent sports lover and an adventure person, Vikas loves badminton, cricket and snooker and activities such as parasailing, scuba diving and ocean walks. He is also passionate about fast cars. An avid traveler, Vikas has a fetish for Lebanese and Chinese cuisines. During his leisure time he loves listening to music and watching movies.

Vikas is an alumnus of JamiaMillia University from where he completed his engineering degree.